



GroupJoyner

One for All. All in One.

Website Privacy policy

of

LSD GmbH

Status: May 2022



Privacy Policy for the GroupJoyner Website

Information on the collection of personal data

In the following, we inform you about how your personal data is collected when you use our website or if you contact us by email, via the contact form on our website or by post. Personal data comprises all data that can be related to you personally and can include your name, email addresses, year of birth, usage data, etc. The responsible party according to art. 4 para. 7 EU General Data Protection Regulation (GDPR) is

LSD GmbH

In der Steele 11
40599 Düsseldorf
email: info@lsd.de

You can reach our data protection officer at info@lsd.de or our postal address with the addition “Data protection officer.”

When you contact us by email, via the contact form on our website or by post, the data provided by you (your email address or postal address, your name and, if applicable, your telephone number) will be stored by us in order to answer your questions (the legal basis for this is art. 6 para. 1 sentence 1f GDPR):

We delete all data arising in this connection once the storage is no longer necessary or restrict the processing thereof if there are legal obligations for storage.

In the event that we have recourse to use contracted service providers to carry out the individual functions of our offering or where your data is to be used for advertising purposes, we will inform you in detail about the respective processes. We also specify the fixed criteria for the storage period.

Your rights:

You have the following rights in respect to us with regard to your personal data:

- Right to information,
- Right to rectification or deletion,
- Right to limit the processing,
- Right to object to the processing,



- Right to data transferability.

You also have the right to complain to a supervisory data protection authority about the processing of your personal data by us.

Collection of personal data when you visit our website:

If you only use the website for information purposes, i.e., if you do not register or otherwise provide us with information, we only collect the personal data that your browser transmits to our server. If you wish to view our website, we collect the following data, which is technically necessary for us to display our website to you and to guarantee stability and security (legal basis is art. 6 para. 1 sentence 1f GDPR):

- IP address
- Date and time of visit
- Time zone difference to Greenwich Mean Time (GMT)
- Contents of the request (specific page)
- Access status/HTTP status code
- Amount of data transferred in each case
- Website from which the request originates
- Browser
- Operating system and its interface
- Language and version of the browser software.

In addition to the aforementioned data, cookies are stored on your computer when you use our website. Cookies are small text files that are stored on your hard drive and are assigned to the browser you are using and through which certain information flows to the location that sets the cookie (here: us). Cookies cannot run programs or transmit viruses to your computer. They serve to make the Internet offering more user-friendly and effective overall.



Use of cookies:

a) This website uses the following types of cookies, the scope and functionality of which are explained below:

- Transient cookies (see b)
- Persistent cookies (see c).

b) Transient cookies are automatically deleted when you close your browser. This includes session cookies. These save a so-called session ID, with which different requests made by your browser can be assigned to the overall session. This enables us to recognize your computer when you return to our website. Session cookies are deleted when you log out or close your browser.

c) Persistent cookies are automatically deleted after a specified period. This may vary, depending on the cookie. You can delete the cookies via the security settings of your browser at any time.

d) You can configure your browser settings according to your wishes and, for example, refuse the acceptance of third-party cookies or even all cookies. We would like to point out, however, that if you do so, you may not be able to use all the functions of this website.

e) We use cookies to identify you for subsequent visits if you have an account with us. Otherwise, you would have to log in again for each visit.

f) We also use HTML5 storage objects that are stored on your device. These objects store the required data regardless of the browser you are using and do not have an automatic expiration date. You can prevent the use of HTML5 storage objects by using private mode in your browser. We also recommend that you manually delete your cookies and browser history on a regular basis.

Further functions and offers on our website

In addition to the purely informational functions of our website, we offer various services that you can use if you are interested. For this purpose, you will generally have to provide further personal data which we use to provide the respective service and to which the aforementioned data processing principles apply.

To a limited extent, we use external service providers to process your data. These have been carefully selected



and contracted by us, are bound by our instructions and are checked regularly.

We may also share your personal information with third parties when we join up with partners to offer promotions, sweepstakes, contracts or similar services. You will receive further information on this when you enter your personal data or in the description below the offer.

If our service providers or partners are based in a country outside the European Economic Area (EEA), we will inform you about the consequences of this circumstance in the description of the offer.

Objection to the processing of your data or revocation of consent

If you have given your consent to the processing of your data, you can revoke it at any time. Such a revocation influences the permissibility of the processing of your personal data after you have given it to us.

Insofar as we base the processing of your personal data on a weighing of interests, you may object to the processing. This is the case, in particular, if the processing is not necessary for the fulfillment of a contract with you, which will be made clear by us in each case in the following description of the functions. In the event of such an objection, we ask you to explain the reasons why we should not process your personal data as we have done. In the event of your justified objection, we will examine the facts and either discontinue or adapt the data processing or point out compelling and legitimate reasons why we must continue the processing.

You can of course object to the processing of your personal data for advertising and data analysis purposes at any time. You can inform us about your objection to advertising usage via the following contact addresses:

By post: LSD GmbH, In der Steele 11, 40599 Düsseldorf

By email: info@lsd.de

Use of links to social media websites:

Our website currently contains links to the following social media websites: Facebook and Twitter. When you visit our website, no personal data is passed on to the operators of social media websites. You can recognize the link to the social media website by the mark on the box above its initial letter or the logo. We give you the opportunity to use this link to go directly to the corresponding social media website. We recommend that you



log out regularly after using a social network, especially before activating the link, as this will help you avoid your profile being identifiable to the social media website.

If you visit one of the linked social media websites, we have no influence on the data collected and data processing procedures, nor are we aware of the full scope of their data collection, the purposes for which the data is processed, or the data storage periods. We also have no information about the social media provider's data deletion policy.

Further information on the purpose and scope of the data collection and processing by the social media provider can be found in the following data protection declarations of these providers. There, you will also find further information on your rights in this regard and the settings available to protect your privacy.

Addresses of the respective plug-in providers and URLs with their data protection information:

a) Facebook Inc., 1601 S California Ave, Palo Alto, California 94304, USA;

<http://www.facebook.com/policy.php>; further information on data collection:

<http://www.facebook.com/help/186325668085084>,

<http://www.facebook.com/about/privacy/your-info-on-other#applications> as well as

<http://www.facebook.com/about/privacy/your-info#everyoneinfo>. Facebook has committed to comply with the provisions of the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

b) Twitter, Inc., 1355 Market St, Suite 900, San Francisco, California 94103, USA;

<https://twitter.com/privacy>. Twitter has committed to comply with the provisions of the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

Integration of YouTube videos:

We have included YouTube videos in our online offering, which are stored on <http://www.YouTube.com> and can be played directly from our website.

These are all linked in 'privacy-enhanced mode,' which means that no data about you as a user will be transferred to YouTube if you do not play the videos. The data referred to in paragraph 2 will not be transmitted until you play the videos. We have no influence on this data transfer.

By visiting the website, YouTube receives the information that you have accessed the corresponding subpage of our website. The above data will also be transmitted. This occurs regardless of whether YouTube provides a user account that you are logged into or whether no user account exists. If you are logged into Google, your information will be directly associated with your account. If you do not want your profile to be associated with YouTube, you must log out before activating the button. YouTube stores your data as user profiles and uses it for the purposes of advertising, market research and/or the design of its website to meet your needs. Such evaluation is carried out in particular (even for users who are not logged in) in order to provide demand-oriented advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles and you must contact YouTube to exercise this right.



Further information on the purpose and scope of data collection and processing by YouTube can be found in the privacy policy. There, you will also find further information on your rights and the settings available to protect your privacy: <https://www.google.de/intl/de/policies/privacy>. Google also processes your personal data in the USA and has committed to comply with the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

Use of Google Analytics:

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses "cookies", text files that are placed on your computer to help the website analyze how users use the site. The information generated by the cookie about your use of this website will generally be transmitted to and stored by Google on servers in the United States. In the event that IP anonymization is activated on this website, your IP address will, however, be shortened by Google within member states of the European Union or other parties to the Agreement on the European Economic Area. In exceptional cases, the full IP address will be transmitted to the USA and shortened there. Google uses this information on behalf of the operator of this website to evaluate your use of the website, compile reports on website activity and provide other services relating to website usage and Internet-related services to the website operator.

The IP address collected by your browser in the context of Google Analytics will not be combined with any other data held by Google.

You may refuse the saving of cookies by selecting the appropriate settings on your browser. However, please note that if you do this you may not be able to use all the features of this website. You can also prevent the collection of the data generated by the cookie and other data related to your usage of the website (including your IP address) by Google as well as the processing of this data by Google by downloading and installing the browser plug-in available at the following address:

<http://tools.google.com/dlpage/gaoptout?hl=de>.

This website uses Google Analytics with the extension `_anonymizeIp()`. This means that IP addresses are further processed in a shortened form, thus excluding the possibility of personal references. If the data collected about you can be related to a person, this is excluded immediately, and the personal data is deleted forthwith.

We use Google Analytics to analyze the use of our website and regularly improve it. The statistics obtained enable us to enhance our services and make them more interesting for you as a user. For the exceptional cases in which personal data is transferred to the USA, Google has committed to comply with the requirements of the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>. The legal basis for the use of Google Analytics is art. 6 para. 1 sentence 1f GDPR.

Third-party information: Google Dublin, Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001. Terms of use: <http://www.google.com/analytics/terms/de.html>, overview of data protection: <http://www.google.com/intl/de/analytics/learn/privacy.html>, and also the privacy policy: <http://www.google.de/intl/de/policies/privacy>.



This website also uses Google Analytics for a cross-device analysis of visitor flows, which is carried out via a user ID. You can deactivate the cross-device analysis of your use in your customer account under 'My data,' 'Personal data.'

Integration of Google Maps:

On this website, we use the service provided by Google Maps. This enables us to display interactive maps directly on the website and enables you to conveniently use the map function.

When you visit the website, Google receives the information that you have accessed the corresponding subpage of our website. In addition, the data mentioned above in this declaration will be transmitted. This occurs regardless of whether Google provides a user account that you are logged into or whether no user account exists. If you are logged into Google, your information will be directly associated with your account. If you do not want your profile to be associated with Google, you must log out before activating the button. Google stores your data as user profiles and uses it for the purposes of advertising, market research and/or the design of its website to meet your needs. Such evaluation is carried out in particular (even for users who are not logged in) in order to provide demand-oriented advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles, and you must contact Google to exercise this right.

Further information on the purpose and scope of the data collection and processing by the plug-in provider can be found in the data protection declarations of the provider. There, you will also find further information on your rights in this regard and the settings available to protect your privacy:

<http://www.google.de/intl/de/policies/privacy>. Google also processes your personal data in the USA and has committed to comply with the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

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